

# Change Admin logo and rebrand Pulse

## Rebranding Pulse

Change the branding of your Pulse (to your own or your client's brand) by changing the *logo.svg* in *media/branding*. You can also change the *login-background.jpg* to your own background. Don't forget to change the *avatar.png* to the user's face or a logo.

## Favicon and Apple icons

In *media/branding* replace images for the *apple-touchicon.png* and *favicon.png*

It's easy to rebrand / white-label Pulse to either your own logo and branding, or to that of your client. Just change the *logo.svg* file in the *images* folder of the admin. Or if you want to use a JPG or PNG you'll need to change the image reference in just a couple of places. This video will help you with that:

### Pulse 02 - Change the Admin Logo and Rebrand



<https://youtu.be/nOkJdZcl8K0>

*Last updated on April 4, 2018*

© Pulse CMS (<https://pulsecms.com>) 2018. Powered by Help Scout ([https://www.helpscout.net/features/docs/?utm\\_source=docs&utm\\_medium=footerlink&utm\\_campaign=Docs+Branding](https://www.helpscout.net/features/docs/?utm_source=docs&utm_medium=footerlink&utm_campaign=Docs+Branding))